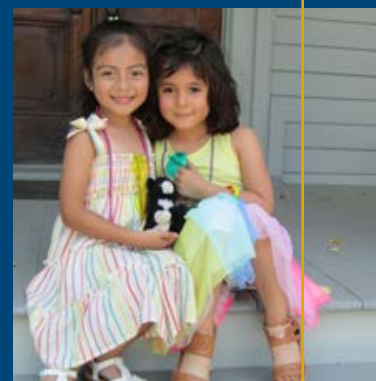


The Lakeville Journal Company

2023 MEDIA KIT

The Lakeville Journal

The MILLERTON NEWS **Tri**CornerNews.com



YOUR LOCAL NON-PROFIT MEDIA COMPANY

Serving The Communities of
Northwest Connecticut and Eastern Dutchess County

EST 1897



Your paper is the only paid advertisement that continually works for me year after year. I won't advertise in any other publications as I just don't see any results like I do with you.

JON VON OY

Paramount

Professional Roofing

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THE LAKEVILLE JOURNAL COMPANY

PO Box 1688
Lakeville, CT 06039

860-435-9873

advertising@
lakevillejournal.com

YOUR LOCAL NON-PROFIT MEDIA COMPANY

Not Just Another Newspaper Group

For more than 125 years, readers have relied on The Lakeville Journal Company to report on all topics important and relevant to the communities we serve — from government and schools to recreation and the arts and everything in between — to give you full perspective on the realities of life in these towns.

And in that time businesses, organizations of all sizes, our local governments, and individuals have relied on advertising options offered by The Lakeville Journal Company publications.

Each year, nearly 2,000 groups use The Lakeville Journal Company to drive business growth, build brand awareness, increase event attendance, inform the public, promote employment opportunities, remember a loved one, and even reunite families with lost pets.

Now, as a non-profit organization, we are preserving the tradition of grass-roots reporting and also expanding our coverage and digging deeper on all things vital to town life. And that means greater impact for your advertising.

The Lakeville Journal Company Publications

The Lakeville Journal

The Millerton News

Tri-Corner Real Estate

Compass Arts & Entertainment

TriCornerNews.com

Special Sections Throughout the Year

WEEKLY NEWSPAPERS • 24/7 ONLINE

The Lakeville Journal

P.O. Box 1688, Lakeville, CT 06039
64 Route 7 North, Falls Village, CT 06031
860-435-9873 • 800-339-9873

News: editor@lakevillejournal.com

The MILLERTON NEWS

P.O. Box 625, Millerton, NY 12546
860-435-9873 • 800-339-9873

News: editor@millertonnews.com

COMPASS

A guide to dining, movies, music, art, recreation & events in the Tri-State area. Compass runs in both newspapers.

Coverage, Tips: compass@lakevillejournal.com
Events Calendar: calendar@lakevillejournal.com

TriCornerNews.com

The only website that covers the Tri-State Region with original content on all the area communities.

Subscribe: www.tricornernews.com/subscriptions
Digital Edition: www.tricornernews.com/digitaledition

ADVERTISING REPS

Libby Hall-Abeel

Covering the towns of
CONNECTICUT
Lakeville • Salisbury
Sharon • Kent • Cornwall
Goshen • Litchfield
Warren • New Preston
Washington • Danbury
New Milford

MASSACHUSETTS

Sheffield • Egremont
Great Barrington
Lenox • Pittsfield

libbyh@lakevillejournal.com
860-435-9873 x501

Mary Wilbur

Covering the towns of
CONNECTICUT
North Canaan
Falls Village • Norfolk
Winsted • Torrington
New Hartford

NEW YORK

Millerton • Amenia,
Pine Plains • Millbrook
Wassaic • Dover Plains,
Hillsdale • Ancramdale
Copake • New York City
Dutchess County

maryw@lakevillejournal.com
860-435-9873 x502

Lyndee Stalter

Classified Line
Advertising

classified@lakevillejournal.com
860-435-9873

CIRCULATION

Connecticut

Cornwall
Falls Village
Goshen
Kent
Lakeville
Norfolk
North Canaan
Salisbury
Sharon
Taconic
South Kent
Litchfield
Torrington
West Cornwall
Winsted

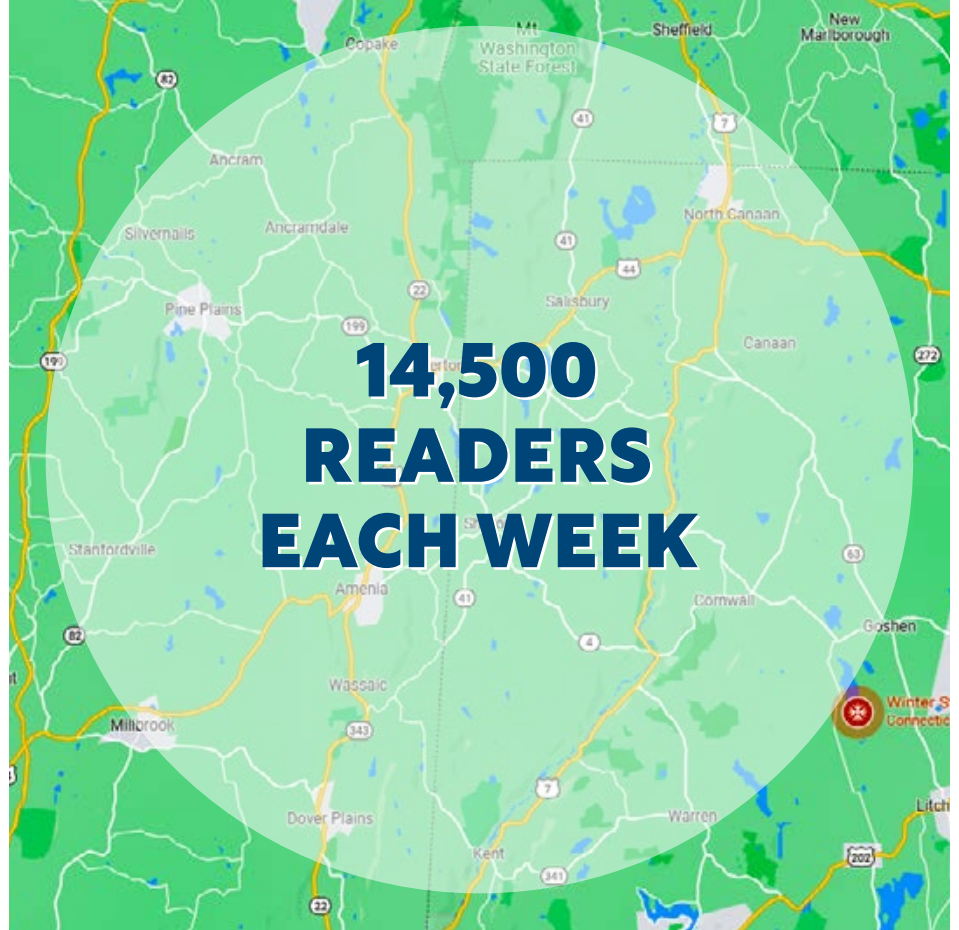
New York

Amenia
Ancramdale
Ancram
Copake
Copake Falls
Millbrook
Millerton
Pine Plains
Wassaic
Dover Plains
Dutchess County



Paley's Farm Market has proudly advertised in The Lakeville Journal papers for decades to reach our returning customers, as well as new.

PALEY'S FARM
MARKET



STRONG REGIONAL REACH

More than 100 Newsstand and vending machine locations give our newspapers — and your advertising — the highest visibility for travelers, part-time residents and newcomers.

Paid circulation for The Lakeville Journal is approximately 3,000 (50% subscriptions, 50% newsstands) and The Millerton News approximately 1,200.

In addition to being inserted into our two weekly newspapers, Tri-Corner Real Estate, Compass, and other special sections are given out at high traffic areas throughout the region.

TriCornerNews.com is the only news site in the region that encompasses the news from Northwest Connecticut *and* Eastern Dutchess County. Each month, an average of 9,000 users view 44,500 pages.

PRINT DISPLAY ADVERTISING
THE LAKEVILLE JOURNAL
and THE MILLERTON NEWS

Open Rates & Discounts

DEADLINE 4 P.M. FRIDAY

Broadsheet open rate • 2 inch min.

The Lakeville Journal \$14 col. inch

The Millerton News \$12 col. inch

Multiple buy ads must be identical

Buy 2 newspapers \$16 col. inch

Preferred position

Add 15% to applicable open rate

Full Color

Add \$99 per paper

**Broadsheet,
Compass, Specialist**

Contract frequency discounts

4 time insertion 5%

8 time insertion 7%

13 time insertion 10%

20 time insertion 13%

26 time insertion 14%

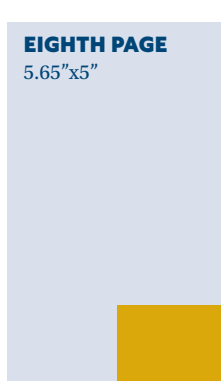
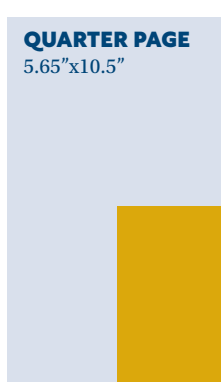
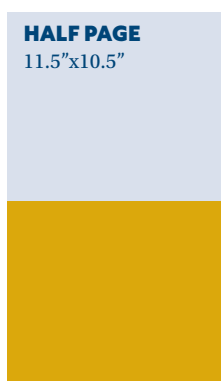
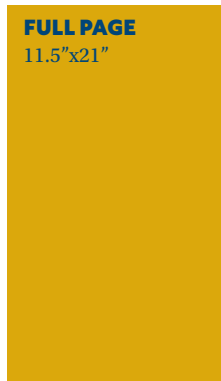
Full year (51 issues) 15%

Other Discounts available

Terms 3% if paid in 15 days, Net End-of-month

15% to charitable organizations with IRS 501(c)(3) status
on display ads only (no other discounts will apply)

All political advertisements must be pre-paid and sponsorship identified
15% discount (no other discounts)



Modular Ad Sizes

Size	1x insert	4x insert	8x insert	12x insert
Full Page 11.5"x21"				
The Lakeville Journal	\$1,764	\$1,675.80	\$1,640.52	\$1,587.60
The Millerton News	\$1,512	\$1,436.40	\$1,406.16	\$1,360.80
Both Papers	\$2,016	\$1,915.20	\$1,874.88	\$1,814.40
Half Page 11.5"x10.5"				
The Lakeville Journal	\$882.00	\$837.90	\$820.26	\$793.80
The Millerton News	\$756.00	\$718.12	\$703.08	\$680.40
Both Papers	\$1,008.00	\$957.60	\$937.44	\$907.20
Quarter Page 5.65"x10.5"				
The Lakeville Journal	\$441.00	\$418.95	\$410.13	\$396.90
The Millerton News	\$378.00	\$359.10	\$351.54	\$340.20
Both Papers	\$504.00	\$478.80	\$468.72	\$453.60
Eighth Page 5.65"x5"				
The Lakeville Journal	\$210.00	\$199.50	\$195.30	\$189.00
The Millerton News	\$180.00	\$171.00	\$167.40	\$162.00
Both Papers	\$240.00	\$228.00	\$223.20	\$216.00

PRINT DISPLAY ADVERTISING
THE LAKEVILLE JOURNAL
and THE MILLERTON NEWS

Popular Ad Sizes

3 COLUMN X 3"

5.65" w x 3" h

\$126/week The Lakeville Journal

\$108/week The Millerton News

\$144/week 2-Paper Buy

1 COL. X 3"

1.75" w x 3" h

\$42/week
The Lakeville
Journal

\$36/week
The Millerton
News

\$48/week
2-Paper Buy

2 COLUMN X 2"

3.7" w x 2" h

\$56/week The Lakeville Journal

\$48/week The Millerton News

\$64/week 2-Paper Buy

2 COLUMN X 5"

3.7" w x 5" h

\$140/week The Lakeville Journal

\$120/week The Millerton News

\$160/week 2-Paper Buy



I find advertising with The Lakeville Journal to be so easy. My sales rep, Mary Wilbur, has made it a breeze for me. She always knows when I should advertise and which spaces are best, as well as what size or color should be used. I trust her completely with all my advertising needs. She is a pleasure to work with, always wears a smile and truly cares about my business. And Caitlin Hanlon is a miracle worker. I send her photos and she turns my ad into a portrait every time!

DANIELLE STEVENSON
Berkshire Hills Design

PRINT DISPLAY ADVERTISING
COMPASS Arts & Entertainment

COMPASS

*The Weekly Arts & Entertainment Section
of The Lakeville Journal Company*

Award-winning arts and entertainment section published every week as part of the newspaper sections in The Lakeville Journal and The Millerton News.

In June, July, August and December, it is published monthly as a separate tabloid section, inserted into the newspapers and is distributed for free at high-traffic areas throughout the Tri-state region. This is added value for your advertising.

- *Art*
- *Designers*
- *Writers*
- *Movies*
- *Plays*
- *Recitals*
- *Books*
- *Dance*
- *Food*
- *Dining*
- *Entertainment*
- *Cultural Events*

MONTHLY TABLOID RATES

6/15 • 7/13 • 8/10 • 12/7

BLACK & WHITE ADS

1/8 page (5"x2.65" or 2.45"x5.5")	\$90
1/4 page (5"x5.5")	\$150
1/2 page (10.375"x5.5")	\$275
1/2 page Vertical (5"x11")	\$300
Full Page (10.375"x11")	\$500

FULL COLOR ADS

1/8 page (5"x2.65" or 2.45"x5.5")	\$169
1/4 page (5"x5.5")	\$299
1/2 page (10.375"x5.5")	\$449
1/2 page Vertical (5"x11")	\$449
Full Page (10.375"x11")	\$699

FREQUENCY DISCOUNTS

2 times: 5% • 4 times: 10%

WEEKLY IN-PAPER RATES

Open rate is
\$14/column inch

CONTRACT FREQUENCY DISCOUNTS

4 times:	5%
8 times:	7%
13 times:	10%
20 times:	13%
26 times:	14%
43 times:	15%

Does not apply on color charges, special rates or other discounts.



PRINT ADVERTISING SPECIALIST • INSERTS CLASSIFIED & REAL ESTATE ADS

The Specialist Directory

When people have a project that needs to be completed correctly, they seek out a specialist — someone with expertise. When they need to find a specialist, they turn to the Specialist Directory in The Lakeville Journal and The Millerton News.

Categories include

Antique Restoration • Appliances • Auto Services
Blinds • Cleaning • Computer Services
Floor Refinishing • Gardening
General Maintenance • Heating and A/C
Landscaping • Overhead Door Service
Painting • Plumbing • Remodeling and Building
Rentals • Storage • Tree Service
Well Drilling • Window Treatments
and everything in between

**Frequency discounts apply.*

Size	B&W	Color
2 cols. wide: 2.75"		
2 cols. x 1" h	\$28	\$42
2 cols. x 2" h	\$56	\$84
2 cols. x 3" h	\$84	\$126
2 cols. x 4" h	\$112	\$168
2 cols. x 5" h	\$140	\$210

Inserts

Inserting your single or multi-page flyer, poster, or info sheet is a great way to reach our audience.

- Promote an upcoming art show or event
- Grocery store flyers and special offers for the week
- Restaurant Menus
- Pharmacy promotions

Single Page	\$50.00 per 1000
4-8 pages	\$55.00 per 1000
9-12 pages	\$65.00 per 1000
More than 12 pages	Contact us for a quote

Classified, Real Estate

Display Ads Appear in Both Papers

OPEN RATE (2" minimum) \$14.00/col. inch

Classified Line Ads

Deadline Monday at Noon

Line ads appear in both papers

and online at www.tricornernews.com

classified@lakevillejournal.com

OPEN RATE (15 words) \$12.00

Additional words 40¢ each

FREQUENCY DISCOUNTS

4 time insertion

(no changes, no refunds) 10% off

13 time insertion 15% off

Add a Bold Border \$5/week *(after discount)*

Add a Photo \$10/week *(after discount)*

*All classified line ads must be prepaid
by cash, check, or credit card.*

Please read your ads. We cannot be responsible

for errors after one appearance. For a Blind Box Number at The Lakeville Journal please add 11 words to copy plus \$3 per weekly insertion if picked up or \$5 weekly if mailed. (Pick-ups will be held 60 days; mailed replies will be forwarded weekly, unopened.)

Legal Notices

legals@lakevillejournal.com \$1.65/line

Deadline for booking

Friday at 4pm a week before insertion

Call 860-435-9873 for insertion information

4,700 copies needed for a full run

insertion in both papers

Shipping to arrive by Monday of insertion week

New England Newspapers

75 South Church Street

Pittsfield, MA 01201

Telephone: 413-447-7311 • Fax: 413-499-3419

Loading Dock Hours: Mon.-Fri., 7 a.m. to 3 p.m.

THE LAKEVILLE JOURNAL COMPANY SAMPLE OF PUBLICATIONS

The Lakeville Journal
Your Guide to Tri-State Events
July 15, 2021

Delighted to be out and about, together, with a respite from the rain

Take no chances when the river is at flood stage

What to do as the gypsy moths lay their eggs

Diang Vaughn Blawie

Subscription information: \$82 annually

The MILLERTON NEWS
Tri-Corner News
Reading Number 1281
Reading Number 1282

Police reform plan adopted by county

Health disparities in communities of color

Founder of Millerton's Music Cellar asks for help to keep the beat alive

Subscription information: \$82 annually

Tri-Corner News
Reading Number 1281
Reading Number 1282

Nursing home outbreak over, but emotional trauma lingers

Light up the night for the holidays

Subscription information: \$82 annually

COMPASS
Your Guide to Tri-State Events
July 15, 2021

FARMSTANDS: At Mountain View Farm, Everything You Need for a Fine Meal

HOPS **CYCLING** **TOMATOES** **BAKING** **FLOWERS**
on Mount... Cycling on a... The Tomato... A Bakery... in the English... Community... Garden...

Subscription information: \$82 annually

The Lakeville Journal
Your Guide to Tri-State Events
July 15, 2021

COVID-19: How HVRHS teachers are adapting

Yes, there will be a winter sports season!

Pie in the sky, a half-baked idea — or is Connecticut pizza really the best?

Paying for recycling costs, and Eversource's efforts to do better

Subscription information: \$82 annually

The MILLERTON NEWS
Tri-Corner News
Reading Number 1281
Reading Number 1282

Nursing home outbreak over, but emotional trauma lingers

Maplebrook graduates are all smiles

Major Kathryn Robide takes helm at New York State Police Troop K

Subscription information: \$82 annually

The Lakeville Journal
Your Guide to Tri-State Events
July 15, 2021

Nursing home outbreak over, but emotional trauma lingers

Light up the night for the holidays

Directors Wager and Levinstein to leave Sharon Playhouse

Finding ways to keep trauma at bay

Subscription information: \$82 annually

Towns & Villages
A Comprehensive Guide to Your Communities and Their Services
May 2021

LAND TRUSTS
Protecting the Beauty Around Us

Subscription information: \$82 annually

The MILLERTON NEWS
Tri-Corner News
Reading Number 1281
Reading Number 1282

'Worst fire' Millerton has seen in years claims two lives; local community offers comfort and support

North East Fire District reduces tax increase to 51.8%

Election brings some changes, rejects others

Subscription information: \$82 annually

The MILLERTON NEWS
Tri-Corner News
Reading Number 1281
Reading Number 1282

Feds: driver charged with rape, sexual assault

Van De Water pulls out of race for Congress

New redistricting law challenged in court

A mother's concerns for her child's first day in school, in-person, ever

Subscription information: \$82 annually

The Lakeville Journal
Your Guide to Tri-State Events
July 15, 2021

Sharon Hospital to shutter its labor and delivery unit

Medical staff votes 25 to 1 to oppose Nuvance plan

Crowds march in favor of reproductive rights

Subscription information: \$82 annually

DISCOVER Salisbury
OCTOBER 2021

ALL ABOUT
The town where people care about nature, history and more.

Subscription information: \$82 annually

holiday GIFT GUIDE
NOVEMBER 2021

Gift ideas for your pets, your special someone, the kids, and your friends

Subscription information: \$82 annually

DISPLAY ADVERTISING TRI-CORNER REAL ESTATE



TRI CORNER REAL ESTATE

Your Best Guide To Properties In Our Tri-State Area

Published Monthly

Distribution is in our two newspapers plus free drops which cover our Tri-State area, **plus** a distribution to the lobbies of select luxury apartment buildings in New York City. Circulation is about **12,000** for this special tabloid section.

And, your ad will appear throughout the month on our website at www.tricornernews.com

2023 Publication Dates and Deadlines

ISSUE	DEADLINE	PUB. DATE
February	1/05/23	1/19/23
March	2/09/23	2/23/23
April	3/16/23	3/30/23
May	4/13/23	4/27/23
June	5/11/23	5/25/23
July	6/15/23	6/29/23
August	7/13/23	7/27/23
September	8/10/23	8/24/23
October	9/14/23	9/28/23
November	10/12/23	10/26/23
December	11/2/23	11/16/23
January	12/7/23	12/21/23

**Contact your
advertising
representative today!**

1-800-339-9873

Libby: libbyh@lakevillejournal.com

Mary: maryw@lakevillejournal.com

Advertising Rates/Sizes

Full Page (10.375" w x 11" h): \$400*

Half Page (10.375" w x 5.5" h): \$275

Quarter Page (5" w x 5.5" h): \$200

Cover (10.375" w x 5.5" h): \$375

Full Color add: \$199

Frequency Discounts

3x: 5% • 6x: 7% • 12x: 10%

*2 or more full pages
in the same issue: \$340/page

*Full Color
Available*

Website Advertising at TriCornerNews.com

TriCornerNews.com is the only news site in the region that encompasses the News, coverage of the Arts, Classifieds, Obituaries, and more from Northwest Connecticut, Eastern Dutchess County in New York, and Southwest Massachusetts.

Each month, an average of 9,000 users from across the wide region view 44,500 pages.

Size	Size	Cost/mo.
Banner Ad Top	820 x 100px	\$240
Banner Ad Middle	820 x 100px	\$179
Banner Ad Middle 2	820 x 100px	\$149
Banner Ad Lower	820 x 100px	\$149
Super Box	300 x 400px	\$249
Big Box	300 x 300px	\$179
Big Box 2	300 x 300px	\$179
Tile	300 x 150px	\$69
Small Tile	300 x 90px	\$49

Weekly Eblast

Each week, an opt-in email highlighting some of the top stories from The Lakeville Journal, The Millerton News and Compass goes out to readers who are interested in seeing a snapshot of what's in the current issues of the paper, special sections and other information of interest to all who work, live, and play in the region.

Each email blast sees an average unique open rate of 50% and many read through multiple times throughout the week. An ad in the weekly e-blast is sure to attract interest.

Each email blast includes three advertising spaces, offering a great new opportunity to promote your business. Sign on for 6 months and receive a free website ad spot.

Size	Size	Cost/wk.
Top Location	300 x 250px	\$125
Middle Location	320 x 120px	\$90
Bottom Location	300 x 250px	\$49



The Lakeville Journal has always been my go to for advertising in Litchfield County and environs. It is so well suited to the residents and newcomers coming into our area ... listing all events, local news and superbly written editorials. Having been here for over 18 years, I am happy to advertise consistently with The Lakeville Journal that we are so very fortunate to have in our region. The reviews and publicity Argazzi Art has received during these years in a small town is beyond what one could ask for, particularly a small business such as Argazzi.

ARGAZZI ART

DISPLAY ADVERTISING SPECIAL OPPORTUNITIES and AD COLUMN SIZES

Special Opportunities

Front Page

Banner ad at bottom of front page of The Lakeville Journal and The Millerton News

The Lakeville Journal & The Millerton News

Color: \$558/week

The Lakeville Journal Only

Color: \$414/week

The Millerton News Only

Color: \$369/week

Small Business Spotlight

A monthly feature showcasing the small businesses that drive our economy. Each month 6 small, local businesses have the opportunity to be highlighted in this 1/4 page, full color ad.

The Lakeville Journal & The Millerton News

Color: \$150/week

Main Section of the Papers

Main Body	
Columns	Width
1 col.	1.75"
2 col.	3.7"
3 col.	5.65"
4 col.	7.6"
5 col.	9.5"
6 col.	11.5"

Classifieds Display	
Columns	Width
1 col.	1.5"
2 col.	3.15"
3 col.	4.8"
4 col.	6.5"
5 col.	8.15"
6 col.	9.8"
7 col.	11.5"

Main Body Modular Size	
1/8 page	5.65" w x 5" h
1/4 page	5.65" x 10.5"
1/2 page horizontal	11.5" x 10.5"
1/2 page vertical	5.65" x 21"
Full page	11.5" x 21"

Specialist Directory Width	
All ads	2.75"

Special Sections

Special Tabloid Modular Size	
1/8 page vertical	2.45" x 5.5"
1/8 page horizontal	5" x 2.65"
1/4 page	5" x 5.5"
1/2 page horizontal	10.375" x 5.5"
1/2 page vertical	5" x 11"
Full page	10.375" x 11"

Tri-Corner Real Estate Modular Size	
1/4 page	5" x 5.5"
1/2 page horizontal	10.375" x 5.5"
1/2 page vertical	5" x 11"
Full page	10.375" x 11"

THE LAKEVILLE JOURNAL COMPANY

ADVERTISING POLICIES

Advertising Policies

Publisher reserves the right to refuse or cancel any advertisement at any time for any reason.

No ads will be accepted after deadline. Cancellation of ads after deadline will be charged at 50% of cost.

Accounts not paid within terms of invoice are considered past due and are subject to a 1.5% per month service charge. First-time advertisers must pre-pay until credit is approved.

Tobacco advertising not accepted.

Rate changes subject to 30 days notice. Frequency agreements require insertion of minimum space at least once every edition during the period. Those not fulfilling their contract commitment will be short rated to the nearest earned rate.

Advertisements which simulate editorial style must carry the word "ADVERTISEMENT" in at least 8pt type with the ad.

The Lakeville Journal Company shall not be liable for errors or omissions in, or failure to insert, any advertisement beyond the cost of actual space occupied. At publisher's discretion a credit for future advertising will be issued ONLY up to the value of the advertisement on first insertion date in which the error appeared.

The Lakeville Journal Company strives to maintain high ethical standards in its advertising columns as well as its news columns. Readers are invited to inform the publisher that an advertiser has not fulfilled its promise and the publisher will investigate such complaints.

Deadlines

WEEKLY DISPLAY ADVERTISING

Friday at 4 p.m.
except early deadlines around holidays

WEEKLY CLASSIFIED ADVERTISING

Display ads Friday at 4 p.m.
Line ads Monday at 12 p.m.

SPECIAL SECTIONS, INCLUDING TRI-CORNER REAL ESTATE

See page 15

THE LAKEVILLE JOURNAL COMPANY

CALENDAR OF PUBLICATIONS

BANNERS*

2023 Banners inside broadsheet sections.

COMPASS A&E

Compass as a separate tabloid section publishes once a month in June, July, August, December. Inside broadsheet all other weeks.

SMALL BUSINESS SPOTLIGHT

Last week of each month, inside broadsheet.

SPECIAL SECTIONS

One booklet highlighting an individual town, 'Towns and Villages' and 'Holiday Gift Guide', printed as tabloids.

TRICORNER REAL ESTATE

TriCorner Real Estate tabloid prints once a month. Real estate ads run in classified section every week.

JANUARY

- JAN. 19** TriCorner Real Estate
- JAN. 26** Milestones In Business*
SWSA program also publishes

FEBRUARY

- FEB. 2** Romance*
- FEB. 23** FFA Week (Feb. 18-25)*
- FEB. 23** TriCorner Real Estate

MARCH

- MARCH 9** Wellness/Camps*
- MARCH 30** TriCorner Real Estate

APRIL

- APRIL 6** Easter ads*
including churches and restaurants
- APRIL 20** Contractors, Spring Cleanup*
- APRIL 27** TriCorner Real Estate
- APRIL 27** Discover Dutchess County
booklet, separate section

MAY

- MAY 18** Towns and Villages
tabloid, separate section
- MAY 25** TriCorner Real Estate

JUNE

- JUNE 1** Garden & Landscape*
- JUNE 8** Graduations*
Also June 15, 22; depending on grad. dates
- JUNE 15** Compass tabloid
- JUNE 29** TriCorner Real Estate

JULY

- JULY 13** Compass tabloid
- JULY 13** Canaan/Railroad Days*
Railroad Days July 13-17, Schedule to run
with supporting ads.
- JULY 27** TriCorner Real Estate

AUGUST

- AUG. 3** Kent Sidewalk Sales*
- AUG. 10** Compass tabloid
- AUG. 24** TriCorner Real Estate

SEPTEMBER

- SEPT. 14** Automotive*
- SEPT. 28** TriCorner Real Estate

OCTOBER

- OCT. 5** Discover Salisbury*
booklet, separate section
- OCT. 26** TriCorner Real Estate

NOVEMBER

- NOV. 16** TriCorner Real Estate
- NOV. 23** Holiday Gift Guide
tabloid, separate section

DECEMBER

- DEC. 7** Compass tabloid
- DEC. 14** Holiday Shopping*
- DEC. 21** TriCorner Real Estate

THE LAKEVILLE JOURNAL COMPANY

SPECIAL DEADLINES

COMPASS A&E

JUNE

- JUNE 1** Advertising Deadline
JUNE 15 Compass Published

JULY

- JUNE 29** Advertising Deadline
JULY 13 Compass Published

AUGUST

- JULY 27** Advertising Deadline
AUG. 10 Compass Published

DECEMBER

- NOV. 22** Advertising Deadline
DEC. 7 Compass Published

SPECIAL SECTIONS

APRIL *Discover Dutchess County*

- APRIL 6** Advertising Deadline
APRIL 27 Discover Dutchess County
booklet, separate section

MAY *Towns and Villages*

- APRIL 27** Advertising Deadline
MAY 18 Towns and Villages
tabloid, separate section

OCTOBER *Discover Salisbury*

- SEPT. 14** Advertising Deadline
OCT. 5 Discover Salisbury
booklet, separate section

NOVEMBER *Holiday Gift Guide*

- NOV. 2** Advertising Deadline
NOV. 23 Holiday Gift Guide
tabloid, separate section

TRI-CORNER R. E.

JANUARY *February Issue*

- JAN. 6** Advertising Deadline
JAN. 19 TriCorner Real Estate Published

FEBRUARY *March Issue*

- FEB. 10** Advertising Deadline
FEB. 23 TriCorner Real Estate Published

MARCH *April Issue*

- MARCH 17** Advertising Deadline
MARCH 30 TriCorner Real Estate Published

APRIL *May Issue*

- APRIL 14** Advertising Deadline
APRIL 27 TriCorner Real Estate Published

MAY *June Issue*

- MAY 12** Advertising Deadline
MAY 25 TriCorner Real Estate Published

JUNE *July Issue*

- JUNE 16** Advertising Deadline
JUNE 29 TriCorner Real Estate Published

JULY *August Issue*

- JULY 14** Advertising Deadline
JULY 27 TriCorner Real Estate Published

AUGUST *September Issue*

- AUG. 11** Advertising Deadline
AUG. 24 TriCorner Real Estate Published

SEPTEMBER *October Issue*

- SEPT. 15** Advertising Deadline
SEPT. 28 TriCorner Real Estate Published

OCTOBER *November Issue*

- OCT. 13** Advertising Deadline
OCT. 26 TriCorner Real Estate Published

NOVEMBER *December Issue*

- NOV. 3** Advertising Deadline
NOV. 16 TriCorner Real Estate Published

DECEMBER *January 2023 Issue*

- DEC. 8** Advertising Deadline
DEC. 21 TriCorner Real Estate Published

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